a conservancy is:
- a legally registered area with clearly defined 
  borders and a constituted management body run 
  by the community for the development of residents 
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- a legally registered area with clearly defined 
  borders and a constituted management body run 
  by the community for the development of residents 
- a place where wildlife populations increase as they are 
  managed for productive gain
- a place where the value of the natural resources increases, 
  enhancing the value of the land
- a place where the value of the natural resources increases, 
  enhancing the value of the land
- a place where the value of the natural resources increases, 
  enhancing the value of the land
- a place where residents can add income from wildlife and 
  tourism by forming conservancies

milestones and successes
1993 – the Marienfluss community decides to develop a conservancy
1994 – the community begins the process to register as a conservancy
1995 – the Marienfluss Conservancy is registered in January
1997 – the conservancy becomes one of the first in the north of Namibia.
1999 – the Marienfluss Conservancy is registered in January and the sustainable use of wildlife and 
  by forming conservancies
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resources
birds
- Many interesting birds occur in the Marienfluss Conservancy, with many of 
  Namibia’s near-endemic species present, including Benguela long-billed 
  korhaan, Herero chat, and rockrunner.

mammals
- Valuable and threatened mammals are identified as a priority in the conservancy. 
  Wildlife managers and the conservancy work closely with the Conservancy to 
  ensure the protection of these animals.

plants
- A variety of plants are found in the conservancy, providing habitat for a wide range of wildlife.

benefits from natural resources
- Benefits to the conservancy and its members include revenue from:
  • hunting, for both residents and tourists
  • trophy hunting, for both residents and tourists
  • hunting, for both residents and tourists
  • hunting, for both residents and tourists

- The conservancy creates a variety of community and individual benefits, including:
  • creating employment and paying staff salaries
  • providing income through tourism and the natural
  • harvesting of natural resources
  • harvesting of natural resources
  • harvesting of natural resources

- The conservancy provides a variety of educational opportunities for local 
  communities, including support for school children and people needing medical 
  treatment.

- The conservancy is working to ensure that wildlife and natural resources are 
  managed sustainably for the benefit of all.

Tourism provides a variety of economic, qualitative and social benefits to the conservancy, 
and can be an important source of income. Sustainable tourism practices are key to ensuring 
that the conservancy is managed for the benefit of all.

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