a conservancy is:

- a legally recognised area with clearly defined boundaries where all inhabitants have the same rights and interests
- a place where the value of the natural resources increases, managed by a group elected to serve the interests of all its members
- a place where residents can add income from wildlife and tourism to traditional farming activities
- a place where wildlife populations increase as they are managed for productive gain
- a place where the value of the natural resources increases, enhancing the value of the land
- a place where wildlife grazing and developments can be discouraged (no intensified farming)
- a place where land use is conflict free and maximise the interests of all inhabitants

King Nehale Conservancy:

- The proximity to Etosha National Park and direct access to the park.
- Wildlife and livestock grazing peacefully side by side is a characteristic sight in King Nehale Conservancy.
- A lively mix of traditions and modern life creates a unique and dynamic atmosphere throughout the north.
- The conservancy has a committee and employs staff for wildlife and livestock monitoring, mitigating human wildlife conflict and facilitating development.
- The conservancy creates a variety of community and individual benefits.